



North Brunswick Township 38th Annual Heritage Day
Saturday, October 3, 2020
Vendor Application – Contract EARLY BIRD PRICING

Location: North Brunswick Community Park (Rt. 130 South)

Hours: 1:00 pm - 9:00 pm

Fireworks: 7:00 pm at North Brunswick Community Park on Rt. 130 South.

Rain Date: Sunday, October 4, 2020

Booth Description		
Type of Space	Booth Dimensions	Cost <small>Early Bird</small>
Food Vendor: (please call/email before you submit your form)	*10' wide x 16' deep	\$140
Business: (For Profit) Realtor, Doctor, Car Dealer, Gym etc...	10' x 10' space:	\$140
Crafter: Handmade goods, jewelry, cosmetics, toys etc...	10' x 10' space	\$ 30
Non-Profit/Civic: A parent, civic, church Organizations	10' x 10' space	\$ 30
School Group: Student club, a team, marketing program etc., organized by a faculty/students for students	10' x 10' space	\$ 30
Prices will increase \$20 on May 1 st & an additional \$20 on September 1 st . Register now for Early Bird pricing!		
Hours of operation: 1:00 pm - 9:00 pm or until end of fireworks. (Booths can operate until fireworks are finished – contact DPRCS). * We recognize that a food truck might be larger, call with your trucks dimensions.		

Recognition/Sponsorship Opportunities			
Lead/Title Sponsor:	\$5,000	<u>Event Program</u> Information is due by Wednesday, September 4th.	
Fireworks Sponsor:	\$4,000	Full Page	5" x 8" \$200
Evening Concert Sponsor:	\$2,000	Half Page	5" x 3.75" \$100
Activities Sponsor:	\$200	Business Card	3.5" x 2" \$50
In-Kind Sponsorship help save out of pocket spending from the festival revenue, i.e., catering contribution for the Performer's Tent, prizes for contests, materials for children's crafts and other materials or supplies. Appropriate, in-kind contributions will qualify a business to be included in our Event Program which is given to every attendee.			

Set-Up: Times are pre-determined on an individual basis by the Committee.

Set-up hours are 9:30 am - 11:30 am. Festival inspection is at 11:30 am. A festival representative will help you locate your designated spot the day of the event. If you set-up in a spot not designated by the committee, you may be asked to leave the event.

North Brunswick Township Heritage Day 2020 Application Payment Form

Name of Business/Organization:		
Street:		
Contact name:		
City:	State:	Zip:
Email:	Phone:	
Fax:		
Hours of operation: 1:00 pm – 7:00 pm (all booths can operate until fireworks are finished - contact Giovanna Melanson)		

Rates

Type of Vendor and Items Requested	Early Bird	As of May 1 st	As of Sept. 1 st
Food Vendor or Business Vendor	\$140.00	\$160.00	\$180.00
Crafter, Non-Profit/Civic or School Group	\$ 30.00	\$ 50.00	\$ 70.00
*Electrical – outlet only, must supply your own cord/power strip	\$ 25.00	\$ 25.00	\$ 25.00
Total Cost			

{CIRCLE THE TIME YOU WILL BE DEPARTING THE EVENT: 7:00PM OR 9:00PM}

Description – provide a detailed list of products to be sold. A description of activities and/or services, you wish to provide. (SILLY STRING IS NOT PERMITTED):
Prices will increase \$20 on May 1st & an additional \$20 on September 1st. Register now for Early Bird pricing!

(*electric is only available for food/business vendors, call or email before you submit your form*)

Payment Method

Credit Card: (please circle the type of card being used) VISA OR MASTERCARD																			
Name as it appears on the card:																			
Billing Address:																			
Card #:																			
Signature:								CVV#:				Expiration Date:							

Payment Terms

Please complete the application/contract and mail it along with your full payment to:

Heritage Day Committee • 710 Hermann Road-DPRCS • North Brunswick, NJ 08902

Forms and payments can also be faxed to 732-247-0979

Questions can be e-mailed to: events@northbrunswicknj.gov

The undersigned hereby represents and warrants that he/she is duly authorized to execute this binding contract on behalf of _____. In addition a representative has read the Rules and Regulations as adopted by the Heritage Day Committee as they appear on the back of this application and agree to the conditions contained therein. I understand that my application fee is non-refundable; unless my application cannot be approved in which case I will be so advised and promptly issued a refund. **Keep a copy for your records.**

Signed: _____ Date: _____

FOR COMMITTEE USE ONLY:			
BOOTH NUMBER		CHECK-IN/SET UP DAY & TIME	

Contract Rules and Regulations

LOCATION OF BOOTH SPACE: All measurements and the Booth Space layout are as accurate as possible, but HERITAGE DAY COMMITTEE reserves the right to make such modifications and changes to Booth Space assignments and to the location of the Booth Space as may be necessary to adjust at any time to meet the needs of HERITAGE DAY COMMITTEE, Vendors and exhibits. HERITAGE DAY COMMITTEE reserves the option, in the event of any emergency or other circumstances beyond its reasonable control, to either substitute comparable Booth Space or to refund the total rent paid hereunder.

FESTIVAL MANAGEMENT: HERITAGE DAY COMMITTEE reserves the right to render interpretations and to establish such further rules and regulations it may deem necessary for the general success of the Festival. HERITAGE DAY COMMITTEE further reserves the right to decline, prohibit, or expel any exhibit, which in its sole judgment, is in poor taste or is out of character with, or reflects poorly upon, the Festival or is in violation of the terms of this contract or any applicable law, rule, or regulation.

BOOTH SPACE EQUIPMENT AND SERVICE INFORMATION: The Vendor agrees to be bound by the rules and regulations as may be established from time to time by HERITAGE DAY COMMITTEE or as set forth, or otherwise, and to abide by all applicable rules as set forth in the contracts of labor unions whose jurisdiction applies at the Festival.

INSTALLATION AND REMOVAL TIME: The specific times for installation and dismantling of exhibits shall be set forth by HERITAGE DAY COMMITTEE and subject to change at the discretion of HERITAGE DAY COMMITTEE.

POSTPONEMENT OF FESTIVAL: If for any reason HERITAGE DAY COMMITTEE determines that the location or date of the festival should be changed, no refund will be due to Vendor and HERITAGE DAY COMMITTEE will assign to Vendor, in lieu of the original space, such other space as HERITAGE DAY COMMITTEE deems appropriate, and Vendor agrees to use such space under the terms of this Agreement. HERITAGE DAY COMMITTEE shall not be financially liable or otherwise obligated in the event that the Festival is relocated or postponed.

USE OF BOOTH: The Vendor shall provide adequate staff for maintenance and operations of its exhibit during all exhibit hours. All demonstrations or other activities, including distribution of promotional material, shall be confined to the limits of the Booth Space. Sufficient space must be provided within the Booth Space for the comfort and safety of persons watching demonstrations and other promotional activities. In no case may the height along the side dividers exceed three (3) feet in the frontal three (3) feet of booth. No portion of any Booth Space sign or carpeting may extend over or beyond assigned floor space. HERITAGE DAY COMMITTEE reserves the right to restrict, segregate, or relocate exhibits which, because of noise, method of operation, materials, or any other reason, become objectionable.

TAXES AND LICENSES: The Food/Business Vendor shall be solely responsible for obtaining any licenses, permits, or approvals required under local or state law applicable to its activity at the Exhibit and for obtaining any tax identification numbers and paying all taxes, license fees, or other charges that shall become due to any governmental authority in connection there within.

EXHIBIT SAFETY: The Vendor hereby represents and warrants to HERITAGE DAY COMMITTEE that the Vendor has taken steps reasonably necessary to ensure that sound engineering and structural integrity of its exhibit design and the proper construction and safety of the exhibit itself, as erected. The Vendor accepts sole responsibility for any personal injury or property damage that may result directly or indirectly from any other unsafe condition at its exhibit. The Vendor hereby agrees to indemnify and hold harmless HERITAGE DAY COMMITTEE, the owner and manager of the Festival facility, and others lawfully on the exhibit floor, from and against any claim, loss, liability, or damage suffered as a result of the Vendor's installation, use, construction, or maintenance of an unsafe exhibit, and the Vendor further represents and warrants that it has obtained adequate insurance to cover its potential liability hereunder. The Vendor will furnish HERITAGE DAY COMMITTEE with insurance certificates evidencing the coverage described herein upon request prior to or during the Festival.

LIMITATION OF HERITAGE DAY COMMITTEE'S LIABILITY: Neither HERITAGE DAY COMMITTEE nor any of its affiliates, agents, or representatives shall have any liability whatsoever to the Vendor for any loss, expense, or damage to the Vendor, its guests, invitees, or any of their property, relating to or arising out of the acts of any participant, visitor, or other invitee of HERITAGE DAY COMMITTEE, other than for HERITAGE DAY COMMITTEE's failure to perform its obligations hereunder. Under no circumstances shall HERITAGE DAY COMMITTEE have any liability for lost profits or other special, incidental, or consequential damages and HERITAGE DAY COMMITTEE total liability hereunder shall in no case exceed the amount of the total rent actually received by HERITAGE DAY COMMITTEE from the Vendor. HERITAGE DAY COMMITTEE shall have no liability for any failure to perform its obligations hereunder where such failure to perform was due acts of any participant, visitor, or other invitee of HERITAGE DAY COMMITTEE, other than for beyond assigned floor space.

INDEMNITY: The Vendor hereby agrees to indemnify and hold harmless HERITAGE DAY COMMITTEE, its affiliates, and any of the officers, directors, employees, or agents from and against any and all loss, expense actions, claims, and damages, including, without limitation, reasonable attorney's fees, arising out of or caused by the Vendor's installation, construction, removal, or maintenance of its exhibit, the Vendor's occupancy of use of the Festival premises or any part thereof or as otherwise caused by the Vendor, its agents, representatives, invitees, or guests.

CARE OF BOOTH, PARK AND EQUIPMENT: All materials used by the Vendor shall comply in all respects with all-applicable laws, rules, and regulations respecting fire safety and electrical equipment. Combustible materials or explosives are not permitted in the exhibit area. The Vendor shall also comply with all reasonable requests of officials of the booth area and HERITAGE DAY COMMITTEE with respect to the installation, conduct, and disassembly of its exhibit.

LIABILITY INSURANCE: The Food Vendor shall obtain, at its own expense, adequate insurance, but in no event less than \$1 million of comprehensive general liability insurance, including the so-called "broad form endorsement". The Vendor shall furnish to HERITAGE DAY COMMITTEE certification of insurance evidencing said coverage no later than a business day prior to the event.

I have received and read the Rules and Regulations as adopted by the Heritage Day Committee as they appear on this application and agree to the conditions contained therein. I understand that my application fee is non-refundable; unless my application cannot be approved in which case I will be so advised and promptly issued a refund.

Keep a copy of this contract for your records.

Heritage Day Participant Basics

Saturday, October 3rd • Hours 1:00 pm - 10:00 pm (rain date Sunday, October 4th)

Community Park 2053 U.S. 130, North Brunswick, NJ 08902

Space Size:

Non Profit, Civic, School, Craft, Business Space -10'x10' – bring your own tent.

Food Vendor – a free standing booth bringing a pop up tent – front is 10'w x 16'd (to the back).

Food Trucks - should call with dimensions.

General: All organizations can only sell pre-packaged food unless you are registered as a food vendor. Homemade/baked foods are not permitted. **Silly string is not allowed.**

Donations: Your organization can only collect donations inside your booth. **Wandering through the event to solicit donations is not permitted - you will be asked to leave.**

Festival Hours: Booths are open from 1:00 pm – 7:00 pm (10:00 pm -must ask for approval from the committee). You can pack-up no earlier than 6:15 pm and your spot must be empty by 7:00 pm. Food/Crafters are permitted to stay until the end of the evening performance.

Set Up: 9:30 am- 11:30 am.

Arrival: Enter at the front of the park from route 130 south or from back on Adams Lane (next to Arthur's Storage).

Check-in: **Begins at 9:30 am at the white tent** toward the back of the park on the main road. A festival representative will help you locate your spot at the time of your arrival.

Unloading: Can be accomplished curbside only – no cars are allowed on the festival lawn. You should unload curbside and move your car to the designated spot immediately.

Parking: is limited at the festival – **you are allowed one car in the lot and will be given one festival parking permit per space upon check-in – spaces are limited are first come first served.** Cars must be removed from the area closest to the festival lawn by 11:00 am. Park in designated spots only and place your permit in the front window of your car. ***If you are not in a designated spot or you are in a lot without a permit your car will be towed at your expense.***

Inspection: The Health Inspector is required to inspect all booths at Heritage Day. This official inspection will start at 11:30 am. You must be inspected in order to be part of the day.

Departure: You can park curbside to pack-up – no cars on the festival lawn.

Exiting: The road through the park is a ONE WAY street. Be safe and avoid a ticket. You can only exit to Route 130 during the daytime (8:00am – 7:00pm)

Propane: Vendors using propane should file a permit with North Brunswick Fire Safety Department 732-247-0922 ext 453. They will be on site to check vendors.

If you have any questions or concerns please call DPRCS at 732-247-0922 x 475 8:30 am - 4:00 pm or email us at events@northbrunswicknj.gov.